

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL RESULTS FOR THE THREE MONTHS AND FISCAL YEARS ENDED DECEMBER 31, 2019 AND 2018

The following Management's Discussion and Analysis ("MD&A") is intended to help the reader understand the results of operations and financial condition of TeraGo Inc. All references in this MD&A to "TeraGo", the "Company", "we", "us", "our" and "our company" refer to TeraGo Inc. and its subsidiaries, unless the context requires otherwise. This MD&A is dated February 20, 2020 and should be read in conjunction with our audited consolidated financial statements for the three months and fiscal year ended December 31, 2019 and the notes thereto. Additional information relating to TeraGo, including our most recently filed Annual Information Form ("AIF"), can be found on SEDAR at <a href="www.sedar.com">www.sedar.com</a> and our website at <a href="www.terago.ca">www.terago.ca</a>. For greater certainty, the information contained on our website is not incorporated by reference or otherwise into this MD&A. All dollar amounts included in this MD&A are in Canadian dollars unless otherwise indicated.

Certain information included herein is forward-looking and based upon assumptions and anticipated results that are subject to uncertainties. Should one or more of these uncertainties materialize or should the underlying assumptions prove incorrect, actual results may vary significantly from those expected. For a description of material factors that could cause our actual results to differ materially, see the "Forward-Looking Statements" section and the "Risk Factors" section in this MD&A. This MD&A also contains certain industry-related non-GAAP and additional GAAP measures that management uses to evaluate performance of the Company. These non-GAAP and additional GAAP measures are not standardized and the Company's calculation may differ from other issuers. See "Definitions – Key Performance Indicators, IFRS, Additional GAAP and Non-GAAP Measures".

#### FORWARD-LOOKING STATEMENTS

This MD&A includes certain forward-looking statements that are made as of the date hereof only and based upon current expectations, which involve risks and uncertainties associated with our business and the economic environment in which the business operates. All such statements are made pursuant to the 'safe harbour' provisions of, and are intended to be forward-looking statements under, applicable Canadian securities laws. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements. For example, the words anticipate, believe, plan, estimate, expect, intend, should, may, could, objective and similar expressions are intended to identify forward-looking statements. This MD&A includes, but is not limited to, forward looking statements regarding TeraGo's growth strategy, strategic plan, the growth in TeraGo's cloud and data centre businesses, retention campaign and initiatives to improve customer service, additional capital expenditures, investments in products and other IT services, and the Company's 5G technical trials and 5G fixed wireless business strategy. By their nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties. We caution readers of this document not to place undue reliance on our forward-looking statements as a number of factors could cause actual future results, conditions, actions or events to differ materially from the targets, expectations, estimates or intentions expressed with the forward-looking statements. When relying on forward-looking statements to make decisions with respect to the Company, you should carefully consider the risks, uncertainties and assumptions, including the risk that TeraGo's growth strategy and strategic plan will not generate the result intended by management, cross-selling of TeraGo's cloud services may not succeed, retention efforts decreasing profit margins, opportunities for expansion and acquisition not being available or at unfavourable terms, TeraGo's "go-to-market" strategy may not materialize, trends in the global 5G, connectivity, cloud and data centre sectors may not be accurately projected, future ISED decisions in upcoming Consultations being unfavourable to the Company, the technical 5G trial the Company is currently conducting may not generate the results intended, the lack of availability of suitable 5G radio equipment, the inability of the Company to successfully launch a 5G fixed wireless business, new market opportunities for 5G may not exist or require additional capital that may not be available to the Company, and those risks set forth in the "Risk Factors" section of this MD&A and other uncertainties and potential events. In particular, if any of the risks materialize, the expectations, and the predictions based on them, of the Company may need to be re-evaluated. Consequently, all of the forward-looking statements in this MD&A are expressly qualified by these cautionary statements and other cautionary statements or factors contained herein, and there can be no assurance that the actual results or developments anticipated by the Company will be realized or, even if substantially realized, that they will have the expected consequences for the Company.

Except as may be required by applicable Canadian securities laws, we do not intend, and disclaim any obligation, to update or revise any forward-looking statements whether in words, oral or written as a result of new information, future events or otherwise.

Quarter and Year Ended December 31, 2019



#### **OVERVIEW**

## **Financial Highlights**

- Total revenue decreased 7.0% to \$12.0 million for the three months ended December 31, 2019 compared to \$12.9 million for the same period in 2018. The decrease in revenue was driven by lower connectivity revenue which decreased 13.1% to \$7.3 million compared to \$8.4 million for the same period in 2018. The decrease was attributable to churn exceeding provisioning as a result of lower sales volume. Cloud and colocation revenue increased 4.4% to \$4.7 million compared to \$4.5 million for the same period in 2018 which partially offset the decrease in connectivity revenue. The increase was primarily due to one-time revenue recognized for early terminations. Revenue decreased 10.9% to \$48.4 million for the year ended December 31, 2019 compared to \$54.3 million for the same period in 2018. The decrease was driven by the factors described above.
- Net loss was \$2.1 million for the three months ended December 31, 2019 compared to a net loss of \$2.0 million for the same period in 2018. The increase in net loss was driven by the impact of the adoption of IFRS 16. With the adoption of IFRS 16, the Company now recognizes all leases on balance sheet with a right-of-use asset and a corresponding lease liability. This resulted in higher depreciation and finance costs that exceed the beneficial impact of lower cost of sales and operating costs for previously recognized operating leases. The net result was an increase to net loss. Net loss was \$7.0 million for the year ended December 31, 2019 compared to a net loss of \$4.8 million for the same period in 2018. The increase was driven by the factors described above in addition to lower gross margin from certain non-recurring costs of services and the revaluation of stock based compensation from a modification from cash-settled to equity-settled as a result of amendments to the RSU plan.
- Adjusted EBITDA<sup>(1)(2)</sup> increased 29.0% to \$4.0 million for the three months ended December 31, 2019 compared to \$3.1 million for the same period in 2018. The increase was driven primarily by the adoption of IFRS 16 which resulted in the reclassification of certain operating lease expenses to finance costs and depreciation which are excluded from the calculation of Adjusted EBITDA. For the year ended December 31, 2019, Adjusted EBITDA increased 34.6% to \$17.5 million compared to \$13.0 million for the same period in 2018. The increase was due to the factors described above.

## **Key Developments**

- On June 5, 2019, Innovation, Science and Economic Development Canada's (ISED) released its *Decision on Releasing Millimetre Wave Spectrum to Support 5G*. ISED reported that existing licensees of the 38 GHz band such as Company, are eligible to apply for new "flexible use" licences for an equal amount of spectrum upon expiry of their current terms. Flexible use licences will permit licensees to deploy mobile systems to support 5G, while retaining the current ability to deploy on a fixed wireless basis.
- On July 3, 2019, the Company completed a public bought deal offering to issue and sell 805,000 common shares
  for gross proceeds of \$8.9 million. The net proceeds are being used to fund technical and customer trials related
  to 5G technology and for general corporate purposes.
- On December 16, 2019, the Company announced upcoming technical trials in the Greater Toronto Area and Greater Golden Horseshoe Area in the first quarter of 2020, utilizing fixed wireless 5G millimetre wave equipment from Nokia Inc.

<sup>(1)</sup> Adjusted EBITDA is a Non-GAAP measure. See "Definitions – Key Performance Indicator, IFRS, Additional GAAP and Non-GAAP Measures.

<sup>(2)</sup> See "Adjusted EBITDA" for a reconciliation of net loss to Adjusted EBITDA





#### **TERAGO OVERVIEW**

TeraGo provides businesses across Canada with cloud, colocation and connectivity services. The Company provides cloud Infrastructure as a Service ("laaS") computing and storage solutions, data centre colocation solutions, and operates five (5) data centres across Canada. With respect to the Company's connectivity services, it owns and operates a carrier-grade, Multi-Protocol Label Switching ("MPLS") enabled fixed wireless, IP communications network in Canada targeting businesses that require Internet access, private interconnection, and data connectivity services.

The Company provides enterprise-class cloud services to multiple high value, mid-market and enterprise customers across a variety of industry verticals, federal, provincial and municipal governments and agencies, as well as non-profit organizations. The Company is focussed on providing customers with tailored hybrid IT solutions, running their IT workloads with the appropriate mix of on-premise, data centre colocation, private and public cloud environments. It currently has strategic relationships with several technology partners that give it access to certain products and solutions to provide enterprise cloud services.

The Company's subscription-based business model generally generates stable and predictable recurring revenue from cloud, colocation and connectivity services. Once a customer is obtained, TeraGo's strategy is to generate incremental recurring revenue from that customer by cross-selling to bundle customers with multiple services and up-selling within services provided.

Connectivity Services	Cloud Services	Colocation Services
National high performance, scalable Internet access principally via wireless and fibre optics     Active redundancy capability with bundled connectivity solution     Managed network service	<ul> <li>Private and hybrid cloud</li> <li>IaaS utility computing on virtual and dedicated compute platforms</li> <li>High performance and secure data storage and archiving</li> <li>Business Continuity services for critical situations</li> </ul>	<ul> <li>Colocation services in partial, full, or customized cabinets</li> <li>Managed, Private Dedicated, and Co-location hosting services</li> <li>Private Vaults protected with biometrics for maximum security</li> </ul>
•	Managed Services for public and hybrid cloud offerings	Other value-added services such as hybrid cloud

#### TERAGO'S BUSINESS MODEL

TeraGo's business strategy is to provide enterprise-class hybrid IT solutions tailored to the mid-market and larger businesses. The Company leverages its existing nationwide data centre footprint, private/multi-tenant cloud capabilities, all underpinned by a resilient national carrier grade network infrastructure, to align with customers' current IT landscape. This allows customers to operate on platforms best suited for their workloads – on-premise, data centre colocation, TeraGo private and multi-tenant cloud, and AWS public cloud – all securely interconnected.

TeraGo's customers typically sign one, two or three-year contracts. Services are billed monthly over the term of the contract.

#### **CONNECTIVITY SERVICES**

TeraGo owns and operates a carrier-grade Multi-Protocol Label Switching ("MPLS") enabled wireline and fixed wireless, Internet Protocol ("IP") communications network in Canada, providing businesses with high performance, scalable, and secure access and data connectivity services.

TeraGo's carrier grade IP communication network serves an important and growing demand among Canadian businesses for network access diversity by offering wireless services that are redundant to their existing wireline broadband connections.



Quarter and Year Ended December 31, 2019

TeraGo's IP network has been designed to eliminate single points of failure and the Company backs its services with customer service level commitments, including 99.9% service availability, industry leading mean time to repair, and 24 x 7 telephone and e-mail access to technical support specialists.

TeraGo offers Canadian businesses high performance unlimited and usage-based dedicated Internet access with upload and download speeds from 5 megabits per second ("Mbps") up to 1 gigabit per second ("Gbps"). TeraGo enhances service performance by minimizing the number of networks between our customers and their audiences, using peering arrangements with multiple tier-one carriers to connect to the Internet.

To deliver its services, the Company has built and operates a carrier-grade, IP network, using licensed and license-exempt spectrum and fibre-optic wireline infrastructure that supports commercially available equipment.

The Company owns and controls a national MPLS distribution network from Vancouver to Montreal that aggregates customer voice and data traffic and interconnects where necessary with carrier diverse leased fiber optic facilities. Major Internet peering and core locations are centralized in Vancouver, Toronto and Seattle, although Internet access is also available in all regional markets for further redundancy.

TeraGo offers a range of diverse Ethernet-based services over a secured wireless connection to customer locations up to 20 kilometres from a hub (provided line of sight or wireline networks exist) or through a fibre optic connection.

#### **Quality of Service Capabilities**

TeraGo's MPLS network, including key high traffic hub sites, is equipped with Quality of Service ("QoS") capabilities to improve performance and traffic management. All of TeraGo's major national markets are end-to-end QoS enabled providing the foundation to support voice traffic and other potential future applications.

## **Radio Spectrum**

## 24-GHz and 38-GHz Wide-area Licences

The Company owns a national spectrum portfolio of exclusive 24 GHz and 38 GHz wide-area spectrum licences which covers major regions throughout Canada including 2,120 MHz of spectrum across Canada's 6 largest cities. This spectrum is used to deploy point-to-point and point-to-multipoint microwave radio systems, interconnecting core hubs in ring architectures (where possible) to backhaul metro area network traffic and in the access network or "last mile" to deliver high capacity (speeds of 20Mbps to 1Gbps) IP-based services for business, government and mobile backhaul.

On June 5, 2019, ISED released its *Decision* on Releasing Millimetre Wave Spectrum to Support 5G. Among other things in its decision document, ISED reported that existing licensees of the 38 GHz band are eligible to apply for new "flexible use" licences for an equal amount of spectrum upon expiry of the current 10-year licence term, or earlier upon voluntary licence cancellation. Flexible use licences will permit licensees to deploy mobile systems to support 5G, while retaining the current ability to deploy on a fixed wireless basis. The Company holds 25 of 27 issued 38 GHz spectrum licences in Canada.

In June 2018, ISED published its overall approach and planned activities for spectrum over the next five years in a document titled *Spectrum Outlook 2018 to 2022*. In such document, ISED has confirmed that the 24 GHz band, among several others has been designated as Priority 2 for future release for commercial mobile use. A definitive timeline for the release of spectrum bands designated as Priority 2 and Priority 3 has not yet been confirmed by ISED. A timeline for the release of the 38 GHz band, which has been designated as a Priority 1 band has been set for the end of 2021.

For additional information on these Consultations and to review the response letter of the Company or other stakeholders, please refer to ISED's Consultation webpage: <a href="https://www.ic.gc.ca/eic/site/smt-gst.nsf/eng/h">https://www.ic.gc.ca/eic/site/smt-gst.nsf/eng/h</a> sf08436.html.

For further details on our licensed spectrums, please refer to the Company's 2019 AIF.



Quarter and Year Ended December 31, 2019

#### **CLOUD SERVICES**

TeraGo provides cloud services that seek to meet the complex and evolving IT needs of our customers. TeraGo provides laaS for compute, storage, disaster recovery cloud solutions and other offerings. These solutions allow the Company to compete in the cloud services market.

TeraGo offers customized cloud storage and compute offerings to customers across Canada. TeraGo cloud can offer a virtualized computing environment whereby customers can access on-demand computing without the need to acquire and maintain expensive server equipment. TeraGo can also provide offsite cloud storage for key backup and disaster recovery situations, including utilizing partnerships with software and hardware vendors such as Veeam and Solidfire. The Company has strategic relationships and partnerships with technology leaders such as Amazon Web Services, IBM, Cisco, VMware, Microsoft, and others that gives it early access to intelligence, products and solutions to provide enterprise cloud services.

### **COLOCATION SERVICES**

TeraGo provides data centre colocation services that protect and connect our customers' valuable information assets. Customers can provision their computing equipment within shared partial cabinets or full, private cabinets, as well as customized caged space designed for their specific needs. TeraGo provides connectivity on redundant routes in and out of the facilities.

Hosting and colocation revenue is derived from set-up fees for new installations and monthly recurring charges based on the number of cabinets and/or the quantity of cage space, power requirements, managed services provided and Internet/data bandwidth requirements. Other services, such as disaster recovery services, are provided under custom contractual arrangements.

TeraGo also offers a variety of managed hosting solutions, which may require us to manage various aspects of a customer's hardware, software or operating systems in public or privately accessible environment. TeraGo offers disaster recovery services on a custom basis. These facilities can be provisioned at the data centre location and provide customers with the capability to restore office functionality with direct access to their information located in the data centre.

Our network can provide these customers Internet and/or secure private interconnections between the data centre facility and the customer's office location(s).

Data centre services customers typically include national government agencies, financial services companies, IT service providers, content and network service providers, and businesses which rely on TeraGo to store and manage their critical IT equipment and provide the ability to directly connect to the networks that enable our information-driven economy.

#### **Data Centre Facilities**

TeraGo's data centres provide IT solutions, including colocation and disaster recovery, to a roster of small and mediumsized businesses, enterprises, public sector and technology service providers. TeraGo has approximately 60,000 square feet of data centre capacity in the five (5) facilities it operates across Canada:

# Mississauga, Ontario

TeraGo operates a 10,000 square foot AT 101 SOC2 Type 2 compliant data centre facility in Mississauga, Ontario that was previously managed by BlackBerry Limited and built to a tier 3 standard. This facility predominantly serves the Greater Toronto Area.

#### Vaughan, Ontario

TeraGo operates a 16,000 square foot AT 101 SOC2 Type 2 compliant data centre facility in Vaughan, Ontario, serving the Greater Toronto Area.

## Kelowna, British Columbia

TeraGo operates its 18,000 square feet AT 101 SOC2 Type 2 compliant data centre in Kelowna named the GigaCenter. The GigaCenter is built to a tier 3 standard and the location in Kelowna is considered ideal for a data centre as the region is considered a seismically stable geographic location, has a temperate climate and has a lower probability of both natural and man-made events that may be a risk.





Quarter and Year Ended December 31, 2019

# Vancouver, British Columbia

TeraGo operates two AT 101 SOC2 Type 2 compliant data centre facilities in downtown Vancouver. Its first facility is approximately 7,000 square feet. The facility has redundant fibre facilities between the data centre and the 'telco hotel', 555 West Hastings, in downtown Vancouver. The second facility is 7,000 square feet and is served by TeraGo's fiber optic lines. Both facilities are used to service the Greater Vancouver Area.





# **SELECTED ANNUAL INFORMATION**

The following table displays a summary of our Consolidated Statements of Comprehensive Earnings (Loss) for the three months ended December 31, 2019 and 2018 and the years ended December 31, 2019, 2018 and 2017 and a summary of select Balance Sheet data as at December 31, 2019, 2018 and 2017.

(in thousands of dollars, except with respect to earnings (loss) per share)		Three n	nonths ended December 31		Years e	ended December 31			
control of the contro		2019	<b>2018</b> <sup>(1)</sup>		2019	<b>2018</b> <sup>(1)</sup>	<b>2017</b> <sup>(1)</sup>		
Revenue									
Cloud and colocation revenue	\$	4,706	4,475	\$	18,064	19,290	18,961		
Connectivity revenue	_	7,291	8,393		30,373	35,005	36,431		
Total Revenue		11,997	12,868		48,437	54,295	55,392		
Expenses									
Cost of services		2,704	3,473		9,647	13,982	14,103		
Salaries and related costs		4,046	4,641		17,511	19,132	19,088		
Other operating expenses		2,583	3,265		8,314	12,010	13,573		
Amortization of intangible assets		440	479		1,799	2,354	3,052		
Depreciation of network assets, property and		110			1,700	2,00 1	0,002		
equipment		3,308	2,249		13,488	9,401	11,272		
• •	_	13,081	14,107		50,759	56,879	61,088		
Earnings (loss) from operations	_	(1,084)	(1,239)		(2,322)	(2,584)	(5,696)		
Foreign exchange gain (loss)		(28)	(20)		(69)	(2)	50		
Finance costs		(1,090)	(766)		(4,769)	(2,315)	(1,698)		
Finance income		82	53		166	81	50		
Earnings (loss) before income taxes	_	(2,120)	(1,972)		(6,994)	(4,820)	(7,294)		
Income taxes	_	(=,:=0)	(1,012)		(0,00.)	(1,020)	(1,201)		
Income tax recovery (expense)		_	-		-	-	_		
Net earnings (loss) and comprehensive	_			•					
earnings (loss)	\$	(2,120)	(1,972)	\$	(6,994)	(4,820)	(7,294)		
Deficit, beginning of year (1)	_	(79,169)	(72,323)		(74,295)	(69,475)	(63,143)		
Deficit, end of year	\$	(81,289)	(74,295)	\$	(81,289)	(74,295)	(70,437)		
Basic earnings (loss) per share	\$ -	(0.13)	(0.13)	\$	(0.43)	(0.32)	(0.51)		
Diluted earnings (loss) per share	\$	(0.13)	(0.13)	\$	(0.43)	(0.32)	(0.51)		
Basic weighted average number of shares	Ψ	(0.13)	(0.13)	Ψ	(0.43)	(0.32)	(0.51)		
outstanding		16,623	15,756		16,195	15,123	14,307		
Diluted weighted average number of shares		10,020	10,700		10,100	10,120	14,007		
outstanding		16,623	15,756		16,195	15,123	14,307		
Orleand Delever Object Date				- 4 5	04				
Selected Balance Sheet Data		0040	As	at L	ecember 31		0047(1)		
Cook and cook equivalents	φ	<b>2019</b>	¢		<b>2018</b> <sup>(1)</sup>	œ	<b>2017</b> <sup>(1)</sup>		
Cash and cash equivalents	\$\$\$\$\$\$\$\$\$\$	8,686	\$		3,918	\$	6,986		
Accounts receivable	<b>\$</b>	2,889	***		3,604	\$ \$ \$ \$ \$ \$ \$	3,389		
Prepaid expenses and other assets	Þ	727	Þ		996	<b>Þ</b>	2,516		
Network assets, property and equipment	<b>*</b>	59,562	<b>\$</b>		35,346	<b>\$</b>	38,822		
Total Assets	Þ	110,677	Þ		84,349	<b>Þ</b>	87,858		
Accounts payable and accrued liabilities	<b>\$</b>	4,599	<b>\$</b>		5,781	<b>\$</b>	8,519		
Long-term debt	Ď	28,470	<b>Þ</b>		32,294	<b>Þ</b>	36,183		
Other long-term liabilities	<b>\$</b>	235	<b>\$</b>		1,092	<b>\$</b>	475		
Shareholders' equity	Ф	48,105	\$		44,643	<b>Þ</b>	41,917		

<sup>(1)</sup> The Company has applied IFRS 16 on January 1, 2019 using the modified retrospective approach. Under this method, the comparative information is not restated. See "Accounting Pronouncements Adopted in 2019" for further information.





#### **RESULTS OF OPERATIONS**

Comparison of the three months and year ended December 31, 2019 and 2018 (in thousands of dollars, except with respect to gross profit margin, earnings per share, Backlog MRR, and ARPU)

	Three months ended December 31				Year ended December 31	
	 <u>2019</u>	<u>2018</u> <sup>(3)</sup>		<u>2019</u>	<u>2018</u> <sup>(3)</sup>	
Financial						
Cloud and Colocation Revenue	\$ 4,706	4,475	\$	18,064	19,290	
Connectivity Revenue	\$ 7,291	8,393	\$	30,373	<u>35,005</u>	
Total Revenue	\$ 11,997	12,868	\$	48,437	54,295	
Cost of Services <sup>(1)</sup>	\$ 2,704	3,473	\$	9,647	13,982	
Selling, General, & Administrative Costs	\$ 6,628	7,906	\$	25,825	31,142	
Gross profit margin (1)	77.5%	73.0%		80.1%	74.2%	
Adjusted EBITDA <sup>(1) (2)</sup>	\$ 4,006	3,119	\$	17,477	12,964	
Net loss	\$ (2,120)	(1,972)	\$	(6,994)	(4,820)	
Basic loss per share	\$ (0.13)	(0.13)	\$	(0.43)	(0.32)	
Diluted loss per share	\$ (0.13)	(0.13)	\$	(0.43)	(0.32)	
Operating						
Backlog MRR <sup>(1)</sup>						
Connectivity	\$ 92,096	64,659	\$	92,096	64,659	
Cloud & Colocation	\$ 18,615	31,742	\$	18,615	31,742	
Churn Rate <sup>(1)</sup>						
Connectivity	1.4%	1.4%		1.4%	1.5%	
Cloud & Colocation	0.9%	1.3%		1.3%	1.9%	
ARPU <sup>(1)</sup>						
Connectivity	\$ 1,019	1,054	\$	1,022	1,053	
Cloud & Colocation	\$ 3,393	3,138	\$	3,262	3,147	

<sup>(1)</sup> See "Definitions – Key Performance Indicators, IFRS, Additional GAAP and Non-GAAP Measures"

# Refer to "Definitions – Key Performance Indicators, IFRS, Additional GAAP and Non-GAAP Measures" for a description of the components of relevant line items below.

# Revenue

Total revenue decreased 7.0% to \$12.0 million for the three months ended December 31, 2019 compared to \$12.9 million for the same period in 2018. Revenue decreased 10.9% to \$48.4 million for the year ended December 31, 2019 compared to \$54.3 million for the same period in 2018.

## Connectivity Revenue

For the three months ended December 31, 2019, connectivity revenue decreased 13.1% to \$7.3 million compared to \$8.4 million for the same period in 2018. Connectivity revenues were impacted by a variety of factors, including churn and certain customers renewing long term contracts at lower current market rates.

For the year ended December 31, 2019, connectivity revenue decreased 13.1% to \$30.4 compared to \$35.0 million for the same period in 2018. The decrease was driven by the factors described above.

<sup>(2)</sup> See "Adjusted EBITDA" for a reconciliation of net loss to Adjusted EBITDA

<sup>(3)</sup> The Company has applied IFRS 16 on January 1, 2019 using the modified retrospective approach. Under this method, the comparative information is not restated. See "Accounting Pronouncements Adopted in 2019" for further information.

Quarter and Year Ended December 31, 2019



#### Cloud and Colocation Revenue

For the three months ended December 31, 2019, cloud and colocation revenue increased 4.4% to \$4.7 million compared to \$4.5 million for the same period in 2018. The increase was due the beneficial impact in non-recurring revenue recognized from a one-time customer termination fee in the quarter.

For the year ended December 31, 2019, cloud and colocation revenue decreased 6.2% to \$18.1 million compared to \$19.3 million for the same period in 2018. The decrease was driven by customer churn exceeding new customer provisioning.

#### Cost of Services

For the three months ended December 31, 2019, cost of services decreased 22.9% to \$2.7 million compared to \$3.5 million for the same period in 2018. The decrease was primarily the result of the adoption of IFRS 16 which resulted in certain lease costs no longer being classified as cost of services and instead through depreciation and finance costs. Excluding the impact of IFRS 16, cost of services would have been \$3.9 million compared to \$3.5 million for the same period in 2018. The increase is due to certain non-recurring cost of services.

For the year ended December 31, 2019, cost of services decreased 31.4% to \$9.6 million compared to \$14.0 million for the same period in 2018. The decrease was driven by the factors described above. Excluding the impact of IFRS 16, cost of services would have been \$13.9 million compared to \$14.0 million for the same period in 2018. The decrease is due to the decrease in revenue.

# Salaries and related costs and other operating expenses ("SG&A")

For the three months ended December 31, 2019, SG&A decreased 16.5% to \$6.6 million compared to \$7.9 million for the same period in 2018. The decrease primarily by the adoption of IFRS 16 which resulted in certain lease costs no longer being classified as operating costs. Excluding the impact of IFRS 16, SG&A would have been \$7.2 million compared to \$7.9 million for the same period in 2018. The decrease is due to cost reduction initiatives.

For the year ended December 31, 2019, SG&A decreased 17.0% to \$25.8 million compared to \$31.2 million for the same period in 2018. The decrease primarily by the adoption of IFRS 16 which resulted in certain lease costs no longer being classified as operating costs. Excluding the impact of IFRS 16, SG&A would have been \$28.3 million compared to \$31.2 million for the same period in 2018. The decrease is due cost reduction initiatives.

#### Net loss

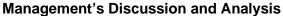
Net loss was \$2.1 million for the three months ended December 31, 2019 compared to a net loss of \$2.0 million for the same period in 2018. The increase in net loss was driven by the adoption of IFRS 16. With the adoption of IFRS 16, the Company now recognizes all leases on balance sheet with a right-of-use asset and a corresponding lease liability. This resulted in higher depreciation and finance costs that exceed the beneficial impact of lower cost of sales and operating costs for previously recognized operating leases. The net result was an increase to net loss.

Net loss was \$7.0 million for the year ended December 31, 2019 compared to a net loss of \$4.8 million for the same period in 2018. The increase was driven by the factors described above in addition to lower gross margin from certain non-recurring costs of services and the revaluation of stock based compensation from a modification from cash-settled to equity-settled as a result of amendments to the RSU plan.

# Adjusted EBITDA(1)

Adjusted EBITDA<sup>(1)</sup> increased 29.0% to \$4.0 million for the three months ended December 31, 2019 compared to \$3.1 million for the same period in 2018. The increase was driven primarily by the adoption of IFRS 16 which resulted in the reclassification of certain operating lease expenses to finance costs and depreciation which are excluded from the calculation of Adjusted EBITDA. For the year ended December 31, 2019, Adjusted EBITDA increased 34.6% to \$17.5 million compared to \$13.0 million for the same period in 2018. The increase was due to the factors described above.

<sup>(1)</sup> Adjusted EBITDA is a Non-GAAP measure. See "Definitions – Key Performance Indicator, IFRS, Additional GAAP and Non-GAAP Measures.







The table below reconciles net loss to Adjusted EBITDA<sup>(1)</sup> for the three months and years ended December 31, 2019 and 2018.

(in thousands of dollars)		Three mon Dec	ths ended cember 31	Year ended December 31		
		<u>2019</u>	<u>2018<sup>(2)</sup></u>	<u>2019</u>	<b>2018</b> <sup>(2)</sup>	
Net earnings (loss) for the period	\$	(2,120)	(1,972)	(6,994)	(4,820)	
Foreign exchange loss (gain)		28	20	69	2	
Finance costs		1,090	766	4,769	2,315	
Finance income	_	(82)	(53)	(166)	(81)	
Earnings (loss) from operations		(1,084)	(1,239)	(2,322)	(2,584)	
Add: Depreciation of network assets, property and equipment and amortization of intangible assets		3,748	2,728	15,287	11,755	
Loss on disposal of network assets		93	397	296	757	
Impairment of Assets and Related Charges		625	333	808	764	
Stock-based Compensation Expense (Recovery)		341	279	1,984	963	
Restructuring, acquisition-related, integration costs and other	_	283	621	1,424	1,309	
Adjusted EBITDA <sup>(1)</sup>	\$	4,006	3,119	17,477	12,964	

<sup>(1)</sup> See "Definitions - Key Performance Indicators, IFRS, Additional GAAP and Non-GAAP Measures"

#### Backlog MRR<sup>1</sup>

Connectivity backlog MRR was \$92,096 as at December 31, 2019, compared to \$64,659 as at December 31, 2018. The increase in backlog MRR is driven primarily by higher sales volume than in the prior year period.

Cloud and colocation backlog MRR was \$18,615 as at December 31, 2019 compared to \$31,742 as at December 31, 2018. The decrease is driven by lower sales volume than in the prior period.

#### ARPU

For the three months ended December 31, 2019 connectivity ARPU was \$1,019 compared to \$1,054 for the same period in 2018. The ARPU is consistent with prior year period as the Company continues to focus on acquiring and retaining mid-market business customers. The slight decrease was due to provisioning and renewals at lower rates. For the year ended December 31, 2019 connectivity ARPU was \$1,022 compared to \$1,053 for the same period in 2018. The decrease was driven by the factors described above.

For the three months ended December 31, 2019 cloud and colocation ARPU was \$3,393 compared to \$3,138 for the same period in 2018. The increase is due to upgrades from existing customers and churn of lower ARPU customers. For the year ended December 31, 2019 cloud & colocation ARPU was \$3,262 compared to \$3,147 for the same period in 2018. The increase was driven by the factors described above.

#### Churn

For the three months ended December 31, 2019, connectivity churn was 1.4% compared to 1.4% for the same period in 2018. The Company's increased retention efforts have stabilized churn levels. For the year ended December 31, 2019 connectivity churn was 1.4% compared to 1.5% for the same period in 2018.

For the three months ended December 31, 2019, cloud and colocation churn was 0.9% compared to 1.3% for the same period in 2018. Decreased churn levels were a result of increased retention efforts. For the year ended December 31, 2019 cloud and colocation churn was 1.3% compared to 1.9% for the same period in 2018. The decrease was driven by the factors described above.

<sup>(2)</sup> The Company has initially applied IFRS 16 using the modified retrospective approach. Under this method, the comparative information is not restated.

 $<sup>1 \ \, {\</sup>sf See} \ "Definitions-Key \ Performance \ Indicators, \ IFRS, \ Additional \ GAAP \ and \ Non-GAAP \ Measures"$ 





#### Finance costs

For the three months ended December 31, 2019, finance costs increased 37.5% to \$1.1 million compared to \$0.8 million for the same period in 2018. The increase was primarily a result of the adoption of IFRS 16 where interest expenses on the Company's lease liabilities are now recognized in finance costs. Interest expenses on the Company's leases of \$0.7 million in the three months ended December 31, 2019 represents the financing component of its leases and are calculated using the Company's incremental borrowing rate. Excluding the impact of IFRS 16, finance costs would have been \$0.4 million for the three months ended December 31, 2019 compared to \$0.8 million for the same period in 2018. This was due to unfavourable movements in the fair value charge on the Company's interest rate swaps in the prior year period.

For the year ended December 31, 2019 finance costs increased 108.7% to \$4.8 million compared to \$2.3 million for the same period in 2018. The increase was due to the factors discussed above. Excluding the impact of IFRS 16, finance costs would have been \$2.0 million for the year ended December 31, 2019 compared to \$2.3 million for the same period in 2018. The decrease would have been due to the factors described above.

## Depreciation and amortization

For the three months ended December 31, 2019, depreciation of network assets, property and equipment and amortization of intangibles increased 37.0% to \$3.7 million compared to \$2.7 million for the same period in 2018. The increase is the result of the adoption of IFRS 16 where the right to use an underlying asset in a lease contract is recognized on the balance sheet as a right-of-use asset. These assets are depreciated over the term of the underlying lease on a straight-line basis, of which the Company recorded additional depreciation of \$1.3 million in the three months ended December 31, 2019. This increase was partially offset by impaired and fully depreciated assets in prior periods. Excluding the impact of IFRS 16, depreciation and amortization would have been \$2.4 million compared to \$2.7 million for the same period in 2018. The decrease would have been due to impaired and fully depreciated assets in prior periods and lower capital expenditures.

For the year ended December 31, 2019 depreciation of network assets, property and equipment and amortization of intangibles increased 29.7% to \$15.3 million compared to \$11.8 for the same period in 2018. The increase was due to the factors described above. Excluding the impact of IFRS 16, depreciation and amortization would have been \$10.0 million compared to \$11.8 million for the same period in 2018. The decrease would have been due to impaired and fully depreciated assets in prior periods.

## **Summary of Quarterly Results**

All financial results are in thousands, with the exception of earnings per share, Backlog MRR, and ARPU

		Q4-19	Q3-19	Q2-19	Q1-19	Q4-18 <sup>(2)</sup>	Q3-18 <sup>(2)</sup>	Q2-18 <sup>(2)</sup>	Q1-18 <sup>(2)</sup>
Financial									
Revenue	\$	11,997	11,814	12,229	12,397	12,868	14,004	13,683	13,740
Gross Profit Margin % (1)		77.5%	80.3%	80.7%	81.8%	73.0%	75.1%	74.7%	74.1%
Adjusted EBITDA (1)	\$	4,006	4,358	4,523	4,590	3,119	3,593	3,123	3,129
Net income/(loss)	\$	(2,120)	(915)	(2,771)	(1,188)	(1,972)	(47)	(1,489)	(1,312)
Basic income/(loss) per share	\$	(0.13)	(0.06)	(0.18)	(0.08)	(0.13)	(0.00)	(0.10)	(0.09)
Diluted income/(loss) per share	\$	(0.13)	(0.06)	(0.18)	(0.08)	(0.13)	(0.00)	(0.10)	(0.09)
Basic weighted average number of	•	16,623	16,579	15,79Ó	15,775	15,756	15,736	14,588	14,391
shares outstanding									
Diluted weighted average number		16,623	16,579	15,790	15,775	15,756	15,736	14,588	14,391
of shares outstanding									
Operating									
Backlog MRR <sup>(1)</sup>									
Connectivity	\$	92,096	47,672	57,081	71,624	64.659	71,659	60,750	58,336
Cloud & Colocation	\$	18,615	37,237	17,049	37,094	31,742	30,172	67,747	133,687
Churn Rate <sup>(1)</sup>	*	,	,	,	,	,=	,	,-	,
Connectivity		1.4%	1.3%	1.6%	1.5%	1.4%	1.4%	1.4%	1.6%
Cloud & Colocation		0.9%	1.3%	1.7%	1.1%	1.3%	1.0%	1.5%	3.1%
ARPU <sup>(1)</sup>					,				
Connectivity	\$	1,019	1,014	1,023	1,033	1,054	1,071	1,062	1,041
Cloud & Colocation	\$	3,393	3,248	3,185	3,221	3,138	3,049	3,336	3,084
	~	2,000	-,0	2,.00	-,	2,.00	2,0.0	-,000	2,00.

<sup>(1)</sup> See "Definitions - Key Performance Indicators, IFRS, Additional GAAP and Non-GAAP Measures"

<sup>(2)</sup> The Company has initially applied IFRS 16 using the modified retrospective approach. Under this method, the comparative information is not restated.





#### Seasonality

The Company's net customer growth, with respect to its connectivity business, is typically impacted adversely by weather conditions as the majority of new customer locations require the installation of rooftop equipment. Typically, harsher weather in the first quarter of the year results in a reduction of productive installation days. In addition, certain customers using our cloud services may have higher usage during certain times of the year based on the seasonality of their respective businesses.

The Company's cash flow and earnings are typically impacted in the first quarter of the year due to several annual agreements requiring payments in the first quarter including annual rate increases in long-term contracts and the restart on January 1<sup>st</sup> of payroll taxes and other levies related to employee compensation.

#### LIQUIDITY AND CAPITAL RESOURCES

TeraGo has historically financed its growth and operations through cash generated by operations, the issuance of equity securities and long-term debt.

The table below is a summary of cash inflows and outflows by activity.

(in thousands of dollars)		Three months ended December 31			Year ended December 31		
		<u>2019</u>	<u>2018</u> <sup>(1)</sup>		<u>2019</u>	<u>2018</u> <sup>(1)</sup>	
Statement of Cash Flows Summary							
Cash inflows and (outflows) by activity:							
Operating activities	\$	4,015	2,503	\$	15,378	10,756	
Investing activities		(1,350)	(6,651)		(6,356)	(14,195)	
Financing activities		(3,077)	(1,422)		(4,254)	371	
Net cash inflows (outflows)		(412)	(5,570)		4,768	(3,068)	
Cash and cash equivalents, beginning of period		9,098	9,488	_	3,918	6,986	
Cash and cash equivalents, end of period	\$ <u> </u>	8,686	3,918	\$ <u> </u>	8,686	3,918	

<sup>(1)</sup> The Company has initially applied IFRS 16 using the modified retrospective approach. Under this method, the comparative information is not restated.

#### **Operating Activities**

For the three months ended December 31, 2019, cash generated from operating activities was \$4.0 million compared to cash from operations of \$2.5 million for the same period in 2018. Included in operating activities is the beneficial impact of reclassification of certain operating cash activities (such as operating lease expenditures) to finance activities as a result of the adoption of IFRS 16. This increase was offset by unfavourable changes in timing of payments on non-capital expenditures. For the year ended December 31, 2019, cash generated from operating activities was \$15.4 million compared to cash from operations of \$10.8 million for the same period in 2018. The increase was due to the adoption of IFRS 16, which classifies lease payments as financing activities in 2019.

# **Investing Activities**

For the three months ended December 31, 2019, cash generated used in investing activities was \$1.4 million compared to cash used of \$6.7 million for the same period in 2018. The change was due to the acquisition of Mobilexchange Spectrum Inc. and its 24 GHz spectrum licenses in the prior year period and favourable changes in timing of payments for capital expenditures. For the year ended December 31, 2019, cash used in investing activities was \$6.4 million compared to cash used of \$14.2 million for the same period in 2018. The decrease was due to the factors described above.



Quarter and Year Ended December 31, 2019

#### Financing Activities

For the three months ended December 31, 2019 cash used in financing activities was \$3.1 million compared to cash used in financing activities of \$1.4 million for the same period in 2018. The change was due to the reclassification of certain cash flow expenditures from operating activities to finance activities as a result of the adoption of IFRS 16. Payments made for lease liabilities during the period are classified as cash outflows from financing activities. For the year ended December 31, 2019, cash used in financing activities was \$4.3 million compared to cash generated from financing activities of \$0.4 million for the same period in 2018. The decrease was primarily due to the adoption of IFRS 16 which resulted in classifying lease payments as financing activities. The lease payments were partially offset by the cash raised from the Company's bought deal during the year.

#### Capital Resources

As at December 31, 2019, the Company had cash and cash equivalents of \$8.7 million and access to an undrawn revolving facility and acquisition funding capital as described below, subject to the terms and conditions of the credit facilities. In addition, on July 3, 2019, the Company completed an equity offering to issue and sell 805,000 common shares for gross proceeds of \$8.9 million. Proceeds net of actual commissions, legal, accounting, and listing fees was \$8.1 million. See "Equity Offering".

The Company anticipates incurring additional capital expenditures for the purchase and installation of network, colocation and cloud assets and customer premise equipment. As economic conditions warrant, the Company may expand its network coverage into new Canadian markets and making additional investments in colocation, cloud and other IT services through acquisitions or expansion.

Management believes the Company's current cash, anticipated cash from operations, access to the undrawn portion of debt facilities and its access to additional financing in the form of debt or equity will be sufficient to meet its working capital and capital expenditure requirements for the foreseeable future.

#### Term Debt Facility

The Company has a credit facility provided by a syndicate of lenders led by the National Bank of Canada ("NBC") which is governed by a credit agreement originally entered into in June 2014.

The total \$75.0 million facility that matures June 14, 2021 is made up of the following:

- \$10.0 million revolving facility which bears interest at prime plus a margin percent. As of December 31, 2019,
   \$nil amount is outstanding (December 31, 2018 \$nil). Letters of credit issued under the facility totaled \$0.7 million As of December 31, 2019 (December 31, 2018 \$0.7 million).
- \$40.0 million term facility which bears interest at prime or Banker's Acceptance (at the Company's option) plus a margin percent and is repayable in quarterly principal installments of \$1.0 million. This facility was fully drawn upon signing the second amended agreement.

On December 31, 2019, \$28.9 million of the term facility principal balance outstanding was in a Banker's Acceptance and the remaining \$0.1 million was at a floating rate. During 2018, the Company entered into two amended interest rate swap contracts that mature June 29, 2021. The interest rate swap contracts have not been designated as a hedge and will be marked-to-market each quarter. The fair value of the interest rate swap contracts at December 31, 2019 was a liability of \$0.2 million (December 31, 2018 – \$0.2 million) and is recorded in other long-term assets/liabilities, with a corresponding charge (recovery) for the change in fair value recorded in finance costs. The effective interest rate on the Company's long-term debt at December 31, 2019 was 5.34% which represents the Company's interest on its Banker's Acceptance net of its interest swap contracts.

As at December 31, 2019, the Company prepaid interest in the amount of \$0.3 million which represents the net settlement of the Banker's Acceptance and is recorded as a reduction in the carrying value of the debt.

 \$25.0 million available for funding acquisitions and will bear interest at prime plus a margin percent and is repayable in quarterly principal installments of 2.5% of the aggregate amount outstanding. As of December 31, 2019, this facility remains undrawn.



Quarter and Year Ended December 31, 2019

Financing fees incurred as part of the Company's debt origination and modifications have been recorded as a reduction in the carrying amount of the debt and deferred and amortized using the effective interest method over the remaining term of the facility.

The NBC facility is subject to certain financial and non-financial covenants which the Company is in compliance with at December 31, 2019. Under this facility, the Company is subject to a cash flow sweep that could accelerate a certain amount of principal repayment based on a calculation outlined by the credit agreement not later than 120 days after the end of each fiscal year.

## **Equity Offering**

On July 3, 2019, the Company completed an equity offering to issue and sell 805,000 common shares for gross proceeds of \$8.9 million (the "Offering"). Proceeds net of actual commissions, legal, accounting, and listing fees was \$8.1 million. The Offering was carried out pursuant to an underwriting agreement dated June 17, 2019, with a syndicate of underwriters led by TD Securities Inc., and included Canaccord Genuity Corp., Cormark Securities Inc., and Desjardins Securities Inc.

The net proceeds are being used to fund technical and customer trials related to 5G technology and for general corporate purposes. The Company's use of these proceeds as at December 31, 2019 were as follows:

Intended Use of Net Proceeds	Use of Net Proceeds as at December 31, 2019
a) Fund technical and customer trials related to 5G technology	\$0.3 million
b) General corporate purposes	-

The Company's intended use of these proceeds has not changed.

#### **Contractual Obligations**

The Company is committed to leases for premises, office equipment, network real estate access, automobiles, telecommunication facilities and radio spectrum licenses. Annual minimum payments over the next five years and thereafter are as follows (in thousands):

	2020	2021	2022	2023	2024	Thereafter	Total
Network assets, property, and equipment	682	-	-	-	-	-	682
Other Purchase Obligations	3,932	2,186	1,417	772	721	117	9,145
Long-term debt	4,000	25,000	-	-	-	-	29,000
Interest payments	1,442	641	-	-	-	-	2,083
Lease liabilities	7,014	6,500	6,068	4,853	3,693	11,530	39,658
Total	17,070	34,327	7,485	5,625	4,414	11,647	80,568

## Off-balance Sheet Arrangements

As of December 31, 2019, the Company had no off-balance sheet arrangements.

## Share Capital

TeraGo's authorized share capital consists of an unlimited number of Common Shares, an unlimited number of Class A Non-Voting Shares and two Class B Shares. A detailed description of the rights, privileges, restrictions and conditions attached to the authorized shares is included in the Company's 2018 Annual Information Form, a copy of which can be found on SEDAR at www.sedar.com.

As of February 20, 2020, there were 16,628 Common Shares issued and outstanding. In addition, as of February 20, 2020, there were 217 Common Shares issuable upon exercise of TeraGo stock options, 255 Common Shares issuable upon due vesting of restricted share units, and 33 Common Shares issuable upon due vesting of performance share units.





Quarter and Year Ended December 31, 2019

#### Financial Instruments

The Company initially measures financial instruments at fair value. Transaction costs that are directly attributable to the issuance of financial assets or liabilities are accounted for as part of the carrying value at inception (except for transaction costs related to financial instruments recorded as Fair Value through Profit and Loss (FVTPL) financial assets which are expensed as incurred), and are recognized over the term of the assets or liabilities using the effective interest method.

Subsequent measurement and treatment of any gain or loss is recorded as follows:

- (i) Financial assets and financial liabilities at FVTPL are measured at fair value at the balance sheet date with any gain or loss recognized immediately in net loss. Interest and dividends earned from financial assets are also included in net loss for the period.
- (ii) Loans and receivables are measured at amortized cost using the effective interest method. Any gains or losses are recognized in net loss for the period.
- (iii) Other financial liabilities are measured at amortized cost using the effective interest method. Any gains or losses are recognized in net loss for the period.

#### Impairment of Financial Assets

The Company's financial assets measured at amortized cost consist of assets discussed in Note 19 of the financial statements.

Under IFRS 9, loss allowances are measured on either of the following bases:

- 12-month ECLs: these are expected credit losses ("ECLs") that result from possible default events within the 12 months after the reporting date; and
- lifetime ECLs: these are ECLs that result from all possible default events over the expected life of a financial instrument.

The Company measures loss allowances for trade receivables and any contract assets at an amount equal to lifetime ECLs. When determining whether the credit risk of a financial asset has increased significantly since initial recognition and when estimating ECLs, the Company considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis, based on the Company's historical experience and informed credit assessment and including forward-looking information.

Loss allowances on financial assets measured at amortized cost are deducted from the gross carrying amount of the asset and the related impairment loss is recorded separately on the statement of comprehensive income.



Quarter and Year Ended December 31, 2019

The following is a summary of the Company's significant categories of financial instruments as at December 31, 2019:

Financial Instrument	Classification and measurement method
Financial Assets	
Cash and cash equivalents	Amortized cost
Accounts Receivable	Amortized cost
Financial liabilities	
Accounts payable	Amortized cost
Accrued Liabilities	Amortized cost
Long-term debt	Amortized cost
Derivatives <sup>1</sup>	
Interest rate swap	FVTPL

<sup>&</sup>lt;sup>1</sup>Derivatives can be in an asset or liability position at a point in time historically or in the future

#### Other financial liabilities

The Company recognizes debt securities issues and subordinated liabilities on the date that they originated. All other financial liabilities are recognized initially on the date that the Company becomes a party to the contractual provisions. The Company has the following non-derivative financial liabilities: current and long-term debt, accounts payable and accrued liabilities, and current portion and long-term portion of other long term liabilities.

Such liabilities are recognized initially at fair value less any directly attributable transaction costs. Subsequent to initial recognition these financial liabilities are measured at amortized cost using the effective interest method.

Interest on loans and borrowings is expensed as incurred unless capitalized for qualifying assets in accordance with IAS 23, Borrowing Costs. Loans and borrowings are classified as a current liability unless the Company has an unconditional right to defer settlement for at least 12 months after the end of the year.

## Derivative instruments

The Company uses an interest rate swap contract to manage the risk associated with the fluctuations of interest rates on its long-term debt. Management does not apply hedge accounting on the interest rate swap contract. As a result, the interest rate swap contract is marked to market each period, resulting in a gain or loss in net loss for the year.

#### **Financial Instrument Risks**

#### Fair value of financial instruments

The Company has determined the estimated fair values of its financial instruments based on appropriate valuation methodologies. Where quoted market values are not readily available, the Company may use considerable judgment to develop estimates of fair value. Accordingly, any estimated values are not necessarily indicative of the amounts the Company could realize in a current market exchange and could be materially affected by the use of different assumptions or methodologies. The Company classifies its fair value measurements within a fair value hierarchy, which reflects the significance of the inputs used in making the measurements as defined in IFRS 9 – Financial Instruments – Disclosures.

- Level 1 Unadjusted quoted prices in active markets for identical assets or liabilities;
- Level 2 Inputs other than quoted prices included in Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 Unobservable inputs for the asset or liability which are supported by little or no market activity

The fair values of cash and cash equivalents, short-term investments and restricted cash, which are primarily money market and fixed income securities, are based on quoted market values. The fair values of short-term financial assets



Quarter and Year Ended December 31, 2019

and liabilities, including accounts receivable, accounts payable and accrued liabilities, as presented in the consolidated statements of financial position, approximate their carrying amounts due to their short-term maturities. The fair value of long-term debt approximates its carrying value because management believes the interest rates approximate the market interest rate for similar debt with similar security. The fair value of our interest rate swap contract is based on broker quotes and therefore, these contracts are measured using Level 2 inputs. Similar contracts are traded in an active market and the quotes reflect the actual transactions in similar instruments.

#### Credit risk

The Company's cash and cash equivalents and restricted cash subject the Company to credit risk. The Company maintains cash and investment balances at large Canadian financial institutions. The Company's maximum exposure to credit risk is limited to the amount of cash and cash equivalents.

Credit risk related to our interest rate swap contract arises from the possibility that the counter party to the agreement may default on their obligation. The Company assesses the creditworthiness of the counterparty to minimize the risk of counterparty default. The interest rate swap is held by National Bank Financial.

The Company, in the normal course of business, is exposed to credit risk from its customers and the accounts receivable are subject to normal industry risks. The Company attempts to manage these risks by dealing with credit worthy customers. If available, the Company reviews credit bureau ratings, bank accounts and industry references for all new customers. Customers that do not have this information available are typically placed on a pre-authorized payment plan for service or provide deposits to the Company. This risk is minimized as the Company has a diverse customer base located across various provinces in Canada.

As at December 31, 2019 and 2018, the Company had no material past due trade accounts receivable.

#### Interest rate risk

The Company is subject to interest rate risk on its cash and cash equivalents and long-term debt. The Company is exposed to interest rate risk on its operating line of credit since the interest rates applicable are variable and is, therefore, exposed to cash flow risks resulting from interest rate fluctuations. As at December 31, 2019, the operating line of credit balance was \$nil. The drawn term facility as at December 31, 2019 was \$29.0 million, \$28.9 million of which was held in a Bankers Acceptance. In 2019, the Company entered into amended interest rate swap contracts to manage interest rate risk on its term facility. The interest rate on the Banker's Acceptance at December 31, 2019 was 5.34%. The remaining \$0.1 million drawn under this facility bears interest for the period at prime rate plus a margin.

#### Liquidity risk

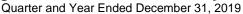
The Company believes that its current cash and cash equivalents and anticipated cash from operations will be sufficient to meet its working capital and capital expenditure requirements for the foreseeable future. As at December 31, 2019, the Company had cash and cash equivalents of \$8.7 million. The Company has access to the \$34.3 million undrawn portion of its \$75 million credit facilities after consideration of outstanding letters of credit, subject to certain financial and non-financial covenants.

# SIGNIFICANT ACCOUNTING ESTIMATES

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates. Estimates and assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

Key areas of estimation and information about critical judgments in applying accounting policies that have the most significant effect on amounts recognized in the consolidated financial statements are:

(i) Estimates of useful lives of network assets, property and equipment and intangible assets: Management's judgment involves consideration of intended use, industry trends and other factors in determining the expected useful lives of depreciable assets, to determine depreciation methods, the asset's residual value and whether an asset is a qualifying asset for the purposes of capitalizing





borrowing costs.

## (ii) Capitalization of costs:

Judgments and estimates are used in assessing the direct labour and other costs capitalized to network assets, property and equipment.

### (iii) Cash generating units:

Judgment is required to assess the Company's determination of cash generating units for the purpose of impairment testing.

## (iv) Impairment of non-financial assets:

The process to calculate the recoverable amount of our cash generating unit requires use of valuation methods such as the discounted cash flow method which uses assumptions of key variables including future cash flows, discount rate and terminal growth rates.

## (v) Valuation Allowance on Trade Receivables:

In developing the estimates for an allowance against existing receivables, the Company considers general and industry economic and market conditions as well as credit information available for the customer and the aging of the account. The Company applies the IFRS 9 model to record valuation allowances on Trade Receivables. See Note 3(c) in the Financial Statements for more detail.

## (vi) Stock-based compensation:

Estimating fair value for stock-based payments requires determining the most appropriate valuation model for a grant, which is dependent on the terms and conditions of the grant. In valuing stock options, the Company uses the Black-Scholes option pricing model. Several assumptions are used in the underlying calculation of fair values of the Company's stock options using the Black-Scholes option pricing model including the expected life of the option, risk-free interest rate and volatility of the underlying stock.

## (vii) Business combination:

The amount of goodwill initially recognized as a result of a business combination, the fair value estimate of any contingent consideration and the determination of the fair value of the identifiable assets acquired and the liabilities assumed is based, to a considerable extent, on management's estimate of future cash flows expected to be derived from the assets acquired.

## (viii) Income taxes:

A deferred tax asset is recognized for unused losses, tax credits and deductible temporary differences to the extent that it is probable that future taxable income will be available against which they can be utilized. Significant estimates are required in evaluating the recoverability of deferred tax assets. The Company's assessment is based on existing tax laws, estimates of future profitability and tax planning strategies.

## (ix) Provisions:

Judgment is required to assess the likelihood of an outflow of the economic benefits to settle contingencies, such as litigations or decommissioning and restoration obligations, which may require a liability to be recognized. Significant judgments include assessing estimates of future cash flows, selection of discount rates and the probability of the occurrence of future events.

# (x) Revenue from contracts with customers:

The enforceable term of contracts requires estimating average contract terms based on available historical data. Significant judgements are also made in determining whether the promises to deliver certain services are considered distinct and represent separate performance obligations. In addition, evaluating whether costs incurred to obtain a contract are incremental and expected to be recoverable requires judgment based on conditions of each individual contract.

## (xi) Leases:

Judgment is required to determine the lease term for some lease contracts in which it is a lessee that includes renewal options. The assessment of whether the Company is reasonably certain to



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exercise such options will impact the lease term. The rate at which these leases will be renewed requires estimation as most are negotiated at the time of renewal. In addition, as most of the Company's leases do not have embedded financing rates, judgment is required to arrive at discount rates that reflect the risk associated with each individual lease. The impact of these assumptions significantly impacts the amount of lease liabilities and right-of-use assets recognized.

#### **RISK FACTORS**

TeraGo is exposed to a number of risks and uncertainties that are common to other companies engaged in the same or similar businesses. The following is a summary of the material risks that could significantly affect the financial condition, operating results or business of TeraGo.

#### Revenues and Operating Results Can Fluctuate

Our revenue in past periods may not be indicative of future performance from quarter to quarter or year to year. In addition, our operating results may not follow any past trends. The factors affecting our revenue and results, many of which are outside of our control, include:

- competitive conditions in the industry, including strategic initiatives by us or our competitors, new services, service announcements and changes in pricing policy by us or our competitors;
- market acceptance of our services;
- timing and contractual terms of orders for our services, which may delay the recognition of revenue;
- the discretionary nature of purchase and budget cycles of our customers and changes in their budgets for, and timing of, services orders;
- strategic decisions by us or our competitors, such as acquisitions, divestitures, spin-offs, joint ventures, strategic investments or changes in business strategy;
- general weakening of the economy resulting in a decrease in the overall demand for telecommunications, data centre, cloud or IT services or otherwise affecting the capital investment levels of medium-sized and enterprise businesses:
- timing of the development of new service offerings;
- no assurance that the Company's current and future competitors will not be able to develop data centre or cloud services or other infrastructure expertise comparable or superior to those developed by the Company or to adapt more quickly than the Company to new technologies, evolving industry standards or customer requirements; and
- seasonal factors which may cause certain cloud service customers to increase or decrease their usage based services.

#### 5G Fixed Wireless Business launch is unsuccessful

The Company's proposed 5G fixed wireless business (the "**5G Fixed Wireless Business**") is subject to many risks. The Company is still in the process of testing and trialing equipment that would be vital to offering any 5G fixed wireless service to its customers and there are currently no assurances that such trials will be successful, nor will there be assurances that there is suitable equipment available from vendors. As of the date hereof, the general availability of 5G equipment has been delayed in the market as reported by various partners and vendors the Company has been working with.

In addition, the opportunities and business case for the 5G Fixed Wireless Business has not yet been fully developed nor fully explored, and therefore no assumptions or assurances can be made that TeraGo will develop or provide 5G-services on a commercial basis. Moreover, the Company has not fully determined the capital needs, and whether such capital is available to provide 5G-related services, or whether equipment suppliers like Nokia Inc. and its competitors could be relied on to supply such equipment in a manner that would support a 5G-related opportunity.

The Company has not historically serviced residential customers, having focused all of its services to business customers. As a result, should the Company launch the 5G Fixed Wireless Business to residential customers as well, it will need to adapt its sales and marketing strategy, systems, support and focus to also include this new segment of customers. The lack of experience servicing this segment of the market may cause delays or significantly increase the cost to the Company of offering 5G services.



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5G services are not widely available at the moment and the demand for such services is estimated only. While indications are that there will be a high demand, it remains to be seen whether such demand will translate to the 5G fixed wireless services that the Company is planning to offer and whether the Company can capture certain market share in this new business. Assuming the technical and customer trials the Company plans on conducting are successful, the launch and growth of the 5G Fixed Wireless Business will necessitate additional skilled employees and human resources which the Company does not yet have. The recruitment and hiring of such people is expected to be competitive as a result of short supply, which will in turn affect the progress and success of the launch of the 5G Fixed Wireless Business.

# Future ISED Consultations and decisions resulting in unfavourable outcome for 24 GHz and 38 GHz spectrum bands

While the decision issued on June 5, 2019 by ISED for the Consultation on *Releasing Millimetre Wave Spectrum to Support 5G* was generally favourable from the perspective of the Company for its 38 GHz spectrum licences, the decision also contemplates that there will be a future consultation on the 38 GHz band to establish the licensing framework for the new 38 GHz flexible use licences. In addition, ISED also noted that when new flexible use licences are issued, existing licensees will be issued such licences under a new spectrum band plan which will necessitate the assignment to the Company of new frequency blocks. These new flexible licences are also expected to cover smaller licensing areas than the existing Tier 3 licence areas of current licences. As such, the full extent of the rules and terms and conditions surrounding the Company's 38 GHz spectrum licences when converted over to flexible use have not yet been established. The new rules, as well as terms and conditions of these licences could have a negative impact on the Company's operations and may cause either disruption of services, or will require additional costs to ensure the Company maintains its existing deployments to service customers.

ISED has identified and designated the 38 GHz band as a Priority 1 band for future use to support the deployment of 5G. The 24 GHz band has not yet been subject to similar consultations like the 38 GHz band. ISED, through its release of the *Spectrum Outlook 2018 - 2022* decision document did confirm that the 24 GHz band, among several others has been designated as Priority 2 for future release for commercial mobile use. A definitive timeline for the release of spectrum bands designated as Priority 2 and Priority 3 has not yet been confirmed by ISED. There can be no assurances that the 24 GHz band licences that the Company holds will be identified in the future for potential 5G use.

If the 24 GHz licences that the Company holds are determined by ISED to not qualify for 5G use, or do qualify but with stringent conditions and terms of use, or a large percentage of the spectrum will be "clawed back", it will have a negative effect on the value of these licences, severely inhibit the Company's 5G Fixed Wireless Business plan, and therefore impact negatively on the value of the Common Shares.

# Transition of the Company to a Multi-Product IT Services Company

In the past, the core business of the Company was to provide internet access services. The Company has in recent years transitioned to a multi-product IT services company focused on the management of its customer's data flow and has begun to invest in and conduct technical trials related to 5G technologies. If TeraGo is unable to execute on its business strategy and to grow the business, either as a result of the risks identified in this section or for any other reason, the business, prospects, financial condition and results of operations will be materially and adversely affected.

## Reliance on Certain Third Parties

We rely on third-party suppliers, in some cases sole suppliers or limited groups of suppliers, to provide us with components necessary for the operation and upgrading of our network and infrastructure, as well as to develop our 5G Fixed Wireless Business Plan. If we are unable to obtain sufficient allocations of components, our 5G initiatives and/or network expansion will be delayed, we may lose customers and our profitability will be affected. Reliance on suppliers also reduces our control over costs, delivery schedules, reliability and quality of components. Any inability to obtain timely deliveries of quality components, or any other circumstances that would require us to seek alternative suppliers, could adversely affect our ability to expand and maintain our network or infrastructure.

In addition, the Company relies on third party partners, agents and resellers to carry out its business. If these third parties do not honour their contractual commitments or cease to do business, it may have a significant impact on our business. Replacements for such third parties may require a lengthy period of time in order to establish a commercially comparable relationship.



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The Company has recently aligned with several partners both as part of its channel program, as well as its technology program. The benefits of such partnerships have not yet been proven and an early termination of the partnerships or any unanticipated setbacks may have a material impact on the Company's business and strategic plan.

#### Regulatory Environment

We are subject to the laws of Canada and to regulations set by regulatory authorities of the Canadian government, primarily the CRTC and ISED. Regulatory authorities may adopt new laws, policies or regulations, or change their interpretation of existing laws, policies or regulations, that could cause our existing authorizations to be changed or cancelled, require us to incur additional costs, or otherwise adversely affect our operations, revenue or cost of capital.

Any currently held regulatory approvals or licences may be subject to rescission and non-renewal. Additional approvals or licences may be necessary that we may not be able to obtain on a timely basis or on terms that are not unduly burdensome. Further, if we fail to obtain or maintain particular approvals on acceptable terms, such failure could delay or prevent us from continuing to offer some or all of our current or new services, or offer new services, and adversely affect our results of operations, business prospects and financial condition. Even if we were able to obtain the necessary approvals, the licences or other approvals we obtain may impose significant operational restrictions. The acquisition, lease, maintenance and use of spectrum are extensively regulated in Canada.

These regulations and their application are subject to continual change as new legislation, regulations or amendments to existing regulations are adopted from time to time by governmental or regulatory authorities, including as a result of judicial interpretations of such laws and regulations. Current regulations directly affect the breadth of services we are able to offer and may impact the rates, terms and conditions of our services.

The breach of the conditions of a licence or applicable law, even if inadvertent, can result in the revocation, suspension, cancellation or reduction in the term of a licence or the imposition of fines. In addition, regulatory authorities may grant new licences to third parties, resulting in greater competition in markets where we already have rights to licenced spectrum. In order to promote competition, licences may also require that third parties be granted access to our bandwidth, frequency capacity, facilities or services. We may not be able to obtain or retain any required licence, and we may not be able to renew our licences on favourable terms, or at all.

Our internet access services may become subject to greater regulation in the future. If we become subject to proceedings before the CRTC or ISED with respect to our compliance with the relevant legislation and regulations relating to restrictions on foreign ownership and control, we could be materially adversely affected, even if it were ultimately successful in such a proceeding. There can be no assurance that a future CRTC or ISED determination or events beyond our control will not result in our ceasing to comply with the relevant legislation or regulations. If this occurs, our ability to operate as a Canadian carrier under the *Telecommunications Act* or to hold, renew or secure licences under the *Radiocommunication Act* could be jeopardized and our business, operating results and financial condition could be materially adversely affected.

# Obtaining and Maintaining Licenced Spectrum in Certain Markets

To offer our internet services using licenced spectrum in Canada, we depend on our ability to acquire and maintain sufficient rights to use spectrum through ownership, long-term leases, or developmental licences in each of the markets in which we operate or intend to operate. Obtaining the necessary amount of licenced spectrum can be a long and difficult process that can be costly and require a disproportionate amount of our resources. We may not be able to acquire, lease or maintain the spectrum necessary to execute our business strategy. In addition, we may spend significant resources to acquire spectrum licences, even if the amount of spectrum actually acquired in certain markets is not adequate to deploy our network on a commercial basis in all such markets.

Using licenced spectrum, whether owned, leased, or developmental, poses additional risks to us, including:

- inability to satisfy build-out or service deployment or research and development requirements upon which our spectrum licences or leases are, or may be, conditioned;
- adverse changes to regulations or licence conditions governing our spectrum rights;
- inability to use the spectrum we have acquired or leased due to interference from licenced or licence-exempt operators in our band or in adjacent bands;
- refusal by ISED to recognize our acquisition or lease of spectrum licences from others or our investments in other licence holders;



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- inability to offer new services (including 5G) or to expand existing services to take advantage of new capabilities of our network resulting from advancements in technology due to regulations governing our spectrum rights;
- inability to control leased spectrum due to contractual disputes with, or the bankruptcy or other reorganization
  of, the licence holders;
- failure of ISED to renew our spectrum licences as they expire and our failure to obtain extensions or renewals
  of spectrum leases before they expire;
- imposition by ISED of new or amended conditions of licence, or licence fees, upon the renewal of our spectrum licences or in other circumstances;
- potentially significant increases in spectrum prices, because of increased competition for the limited supply of licenced spectrum in Canada; and
- invalidation of our authorization to use all or a significant portion of our spectrum, resulting in, among other things, impairment charges related to assets recorded for such spectrum.

While the 38 GHz spectrum band has been identified by ISED as one of the bands contemplated for future use to support the deployment of 5G through a Consultation, a similar Consultation has not been issued for the 24 GHz band. The Company's 24 GHz licences have a set expiry date in 2025. There are no guarantees that such licences will be renewed beyond 2025 or won't be subject to any potential claw back by ISED. If the 24 GHz licences that the Company holds are determined by ISED to not qualify for 5G use, or does qualify but with stringent conditions and terms of use, it may have a negative effect on the value of these licences and therefore impact negatively on the value of the Company and its common shares.

We expect ISED to make additional spectrum available from time to time. Additionally, other companies hold spectrum rights that could be made available for lease or sale. The availability of additional spectrum in the marketplace could change the market value of spectrum rights generally and, as a result, may adversely affect the value of our spectrum assets.

We also use radio equipment under individual radio licences issued by ISED, and subject to annual renewal. We may not be able to obtain the licences we require thereby jeopardizing our ability to reliably deliver our internet services. ISED may decline to renew our licences, or may impose higher fees upon renewal, or impose other conditions that adversely affect us. ISED may decide to reassign the spectrum in the bands we use to other purposes, and may require that we discontinue our use of radio equipment in such bands.

## Licence-exempt Spectrum

We presently utilize licence-exempt spectrum in connection with a majority of our internet customers. Licence-exempt or "free" spectrum is available to multiple simultaneous users and may suffer bandwidth limitations, interference and slowdowns if the number of users exceeds traffic capacity. The availability of licence-exempt spectrum is not unlimited and others do not need to obtain permits or licences to utilize the same licence-exempt spectrum that we currently or may in the future utilize, threatening our ability to reliably deliver or expand our services. Moreover, the prevalence of licence-exempt spectrum creates low barriers to entry in our business, creating the potential for heightened competition.

# Integration and Anticipated Benefits Pursuant to Past Acquisitions

The overall success of acquisitions will depend, in part, on the Company's ability to realize the anticipated benefits and synergies from combining and integrating the acquired businesses into TeraGo's existing business. Integration of acquisitions require significant management attention and expansion of TeraGo's staff in operations, marketing, sales and general and administrative functions. The Company may have difficulties in the integration of the acquired company's departments, systems, including accounting, human resource and other administrative systems, technologies, books and records, and procedures, as well as in maintaining uniform standards, controls, including internal control over financial reporting required by Canadian securities laws and related procedures and policies. If we cannot integrate the acquisitions successfully, it could have a material adverse impact on our business, financial condition and results of operations.

As part of the Company's business strategy, TeraGo may also continue to acquire additional companies, assets or technologies principally related to, or complementary to, our current operations. Any such acquisitions will be accompanied by certain risks including but not limited to exposure to unknown liabilities of acquired companies, higher than anticipated acquisition costs and expenses, the difficulty and expense of integrating operations, systems, and personnel of acquired companies, disruption of the Company's ongoing business, inability to retain key customers,





distributors, vendors and other business partners of the acquired company, diversion of management's time and attention; and possible dilution to shareholders.

#### Price Sensitive Market

The competitive market in which the Company conducts its business could require the Company to reduce its prices. If competitors offer discounts on certain products or services in an effort to recapture or gain market share or to sell other products, the Company may be required to lower prices or offer other favourable terms to compete successfully. Any such changes would likely reduce the Company's margins and could adversely affect operating results. Some of the Company's competitors may bundle services that compete with the Company for promotional purposes or as a long-term pricing strategy or provide guarantees of prices and product implementations. These practices could, over time, limit the prices that the Company can charge for its products. If the Company cannot offset price reductions with a corresponding increase in volume, bundling of services or with lower spending, then the reduced revenues resulting from lower prices would adversely affect the Company's margins and operating results.

## Market Demand for Available Capacity

The Company currently has available capacity in its data centres. There can be no assurance that the existing or future market demand will be sufficient to fill this capacity. Should the demand for the Company's cloud and data centre services decline or fail to increase, this may negatively affect the Company's ability to capitalize on its high operating leverage and may adversely affect the Company's future financial performance.

Reductions in the amount or cancellations of customers' orders would adversely affect our business, results of operations and financial condition.

# Cyber Security Risk

Our network security, data centre security and the authentication of our customer credentials are designed to protect unauthorized access to data on our network and to our data centre premises. Because techniques used to obtain unauthorized access to or to sabotage networks (including DDoS attacks) change frequently and may not be recognized until launched against a target, we may be unable to anticipate or implement adequate preventive measures against unauthorized access or sabotage. Consequently, unauthorized parties may overcome our network security and obtain access to confidential, customer or employee data on our network, including on a device connected to our network. In addition, because we own and operate our network, unauthorized access or sabotage of our network could result in damage to our network and to the computers or other devices used by our customer. An actual or perceived breach of network security or data centre security could harm public perception of the effectiveness of our security measures, adversely affect our ability to attract and retain customers, expose us to significant liability and adversely affect our business and revenue prospects.

The Company aims to mitigate and manage certain cyber security risks by employing specific policies and procedures, carrying out IT security-related audits, establishing internal controls relevant to mitigating security risks, performing certain "penetration" tests either internally or with help of third party consultants, obtaining IT security-related compliance certificates, designating a security officer that oversees the IT security of the Company, designating a privacy officer that is accountable for the Company's compliance with applicable privacy laws, using DDoS mitigation, tools and services, utilizing back-up and disaster recovery services and maintaining specific cyber liability insurance coverage to insure against cyber security incidents. The Audit Committee of Company has been tasked to periodically review the various measures management and the Company has undertaken to manage its cyber security risks.

# **Excessive Customer Churn**

The successful implementation of our business strategy depends upon controlling customer churn. Customer churn is a measure of customers who stop using our services. Customer churn could increase as a result of:

- billing errors and/or reduction in the quality of our customer service;
- interruptions to the delivery of services to customers;
- the availability of competing technology and other emerging technologies, some of which may, from time to time, be less expensive or technologically superior to those offered by us; and
- competitive conditions in the industry, including strategic initiatives by us or our competitors, new services, service announcements and changes in pricing policy by us or our competitors.

An increase in customer churn can lead to slower customer growth, increased costs and a reduction in revenue. Given the current economic environment, there is risk that churn levels could increase in the future.



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#### Insufficient Capital

The continued growth and operation of our business may require additional funding for working capital, debt service, the enhancement and upgrade of our network, the build-out of infrastructure to expand the coverage area of our services, possible acquisitions and possible bids to acquire spectrum licences. We may be unable to secure such funding when needed in adequate amounts or on acceptable terms, if at all.

To execute our business strategy, we may issue additional equity securities in public or private offerings, potentially at a price lower than the market price at the time of such issuance. Similarly, we may seek debt financing and we may be forced to incur significant interest expense. If we cannot secure sufficient funding, we may be forced to forego strategic opportunities or delay, scale back or eliminate network deployments, operations, acquisitions, spectrum acquisitions and other investments.

#### Reliance on Credit Facilities and Restrictive Debt Covenants

The Company relies on its Credit Facilities to operate its business, including for the maintenance of a certain level of liquidity and to carry out its strategy. There can be no assurance that the Company will continue to have access to appropriate Credit Facilities on reasonable terms and conditions, if at all beyond the maturity date of June 14, 2021 for the existing Credit Facilities. An inability to draw down upon the Credit Facilities could have a material adverse effect on the Company's business, liquidity, financial condition and results of operations.

Covenants in our Credit Facilities with our lenders impose operating and financial restrictions on us. A breach of any of these covenants could result in a default under our Credit Facilities. These restrictions may limit our ability to obtain additional financing, withstand downturns in our business and take advantage of business opportunities. Moreover, we may be required to seek additional debt financing on terms that include more restrictive covenants, may require repayment on an accelerated schedule or may impose other obligations that limit our ability to grow our business, acquire needed assets, or take other actions we might otherwise consider appropriate or desirable.

## Key Competitors are More Established and Have More Resources

The market for internet access, data connectivity, cloud and data centre services is highly competitive and we compete with several other companies within each of our markets. Many of our competitors are better established or have greater financial and spectrum resources than we have. Our competitors include:

- ILECs and CLECs providing DSL and fibre-optic enabled services over their existing wide, metropolitan and local area networks and who have started to provide cloud and colocation services;
- Utelcos offering or planning to offer internet and data connectivity over fibre optic networks;
- Large cloud service providers and IT companies;
- Colocation and disaster recovery service providers;
- · cable operators offering high-speed Internet connectivity services and voice communications;
- wireless Internet service providers using licenced or licence-exempt spectrum;
- satellite and fixed wireless service providers offering or developing broadband Internet connectivity and VoIP;
   and
- resellers providing wireless Internet or other wireless services using infrastructure developed and operated by others.

Many of our competitors are well established with larger and better developed networks and support systems, longer standing relationships with customers and suppliers, greater name recognition and greater financial, technical and marketing resources than we have. Our competitors may subsidize competing services with revenue from other sources and, thus, may offer their products and services at prices lower than ours. We may not be able to reduce our prices which may make it more difficult to attract and retain customers.

We expect other existing and prospective competitors to adopt technologies and/or business plans similar to ours, or seek other means to develop services competitive with ours, particularly if our services prove to be attractive in our target markets.



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## Acquisitions and Other Strategic Transactions

We may from time to time make strategic acquisitions of other assets and businesses. Any such transactions can be risky, may require a disproportionate amount of our management and financial resources and may create unforeseen operating difficulties or expenditures, including:

- difficulties in integrating acquired businesses and assets into our business while maintaining uniform standards, controls, policies and procedures;
- obligations imposed on us by counterparties in such transactions that limit our ability to obtain additional financing, our ability to compete in geographic areas or specific lines of business or other aspects of our operational flexibility;
- increasing cost and complexity of assuring the implementation and maintenance of adequate internal control and disclosure controls and procedures;
- difficulties in consolidating and preparing our financial statements due to poor accounting records, weak financial controls and, in some cases, procedures at acquired entities not based on IFRS, particularly those entities in which we lack control; and
- inability to predict or anticipate market developments and capital commitments relating to the acquired company, business or assets.

If we do not successfully address these risks or any other problems encountered in connection with an acquisition, the acquisition could have a material adverse effect on our business, results of operations and financial condition. In addition, if we proceed with an acquisition, our available cash may be used to complete the transaction, diminishing our liquidity and capital resources, or additional equity may be issued which could cause significant dilution to existing shareholders.

## Changes to Technologies and Standards

The industries TeraGo operates is characterized by rapidly changing technology, evolving industry standards and increasingly sophisticated customer requirements. The introduction of new or alternative technology and the emergence of new industry standards may render our existing network, equipment and/or infrastructure obsolete and our services unmarketable and may exert price pressures on existing services. It is critical to our success that we be able to anticipate changes in technology or in industry standards and ensure that we can leverage such new technologies and standards in a timely and cost-effective manner to remain competitive from a service and cost perspective. Rapid changes in business demands may also affect the Company's internal processes where certain software tools, processes, and standards may become inefficient or obsolete. The Company may fail to keep pace with changes in these technologies and practices which may result in operational breakdowns and/or financial losses.

## Investments in Development of New Technologies, Products and Services

The Company has and will continue to make significant investments in the development and introduction of new products and services that make use of the Company's network, infrastructure and equipment. There is no assurance that the Company will be successful in implementing and marketing these new products and services (including 5G) in a reasonable time, or that they will gain market acceptance. Development could be delayed for reasons beyond our control. Alternatively, we may fail to anticipate or satisfy the demand for certain products or services, or may not be able to offer or market these new products or services successfully to customers. The failure to attract customers to new products or services, cross-sell service to our existing customer base or failure to keep pace with changing consumer preferences for products or services would slow revenue growth and could have a materially adverse effect on our business, results of operations and financial condition.

#### Expanding, Upgrading and Maintaining Network and Infrastructure

We expect to allocate significant resources in expanding, maintaining and improving our network. Additionally, as the number of our customer locations increases, as the usage habits of our customers change and as we increase our service offerings, we may need to upgrade our network to maintain or improve the quality of our services. If we do not successfully implement upgrades to our network, the quality of our services may decline and our churn rate may increase.

We may experience quality deficiencies, cost overruns and delays with the expansion, maintenance and upgrade of our network and existing infrastructure including the portions of those projects not within our control. Expansion of our network or infrastructure may require permits and approvals from governmental bodies and third parties. Failure to receive approvals in a timely fashion can delay expansion of our network. In addition, we are typically required to obtain rights from land, building and tower owners to install the antennas and other equipment that provide our internet access



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service to our customers. We may not be able to obtain, on terms acceptable to us or at all, the rights necessary to expand our network or existing infrastructure.

We also may face challenges in managing and operating our network and existing infrastructure. These challenges include ensuring the availability of customer equipment that is compatible with our network and managing sales, advertising, customer support, and billing and collection functions of our business while providing reliable network service that meets our customers' expectations. Our failure in any of these areas could adversely affect customer satisfaction, increase churn, increase our costs, decrease our revenue and otherwise have a material adverse effect on our business, prospects, financial condition and results of operations.

#### Foreign Exchange

While the majority of the Company's revenues are earned in Canadian dollars, a portion of its costs, including for certain capital expenditures and SG&A are paid in U.S. dollars. As a result, the Company is exposed to currency exchange rate risks. A change in the currency exchange rate may increase or decrease the amount of Canadian dollars required to be paid by the Company for its U.S. expenditures. The Company does not currently have any foreign exchange contracts to manage the foreign exchange risk. As a result, there can be no assurance that currency fluctuations will not have a material adverse effect on the Company.

### Physical Inventory

The nature of our business requires the Company to procure, deploy, track, and maintain large volumes of specialized network and datacentre equipment purchased in Canada and abroad. Equipment is frequently moved between provinces in Canada as part of provisioning. As a result, the Company is subject to inventory risk due to delays in inventory movement as well as process breakdowns in provisioning and deploying inventory to a customer site, network site, or datacenter facility. These delays may result in unintended backlog and inventory losses. The Company relies heavily on the ability of our vendors to supply us in a timely manner as well as the diligence of the Company's internal process owners to ensure provisioning and inventory management is effective.

## Interest Rates

As the Company currently borrows funds through its credit facility, certain portions of the facility are based on a variable interest rate. A significant rise in interest rates may materially increase the cost of either its revolving or non-revolving credit facilities. The Company mitigates a portion of the underlying interest rate risk with respect to the non-revolving term credit facility by entering into an interest rate swap contract to effectively fix the underlying interest rate on a variable rate debt. Similar interest rate swap contracts have not been entered into for the other portions of the credit facility. To the extent funds have been drawn down from such facilities, the Company will be exposed to interest rate fluctuations.

## Interruption or Failure of Information Technology and Communications Systems

We have experienced service interruptions in some markets in the past and may experience service interruptions or system failures in the future. Our services depend on the continuing operation of our cloud and data centre, information technology and communications systems. Any service interruption adversely affects our ability to operate our business and could result in an immediate loss of revenue. If we experience frequent or persistent system, power or network failures, our reputation and brand could be permanently harmed. We may make significant capital expenditures to increase the reliability and security of our systems, but these capital expenditures may not achieve the results we expect.

Our systems and data centres are vulnerable to damage or interruption from earthquakes, terrorist attacks, floods, fires, power loss, telecommunications failures, computer viruses, computer denial of service attacks or other attempts to harm our systems, and similar events. Some of our systems are not fully redundant and our disaster recovery planning may not be adequate. The occurrence of a natural disaster or unanticipated problems at our network centres or data centres could result in lengthy interruptions in our service and adversely affect our operating results. The Company could also be required to make significant expenditures if the Company's systems were damaged or destroyed, or pay damages if the delivery of the Company's services to its customers were delayed or stopped by any of these occurrences.

## Retention and Motivation of Personnel

We depend on the services of key technical, sales, marketing and management personnel. The loss of any of these key persons could have a material adverse effect on our business, results of operations and financial condition. Our



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success is also highly dependent on our continuing ability to identify, hire, train, motivate and retain highly qualified technical, sales, marketing and management personnel.

Competition for such personnel can be intense and we cannot provide assurance that we will be able to attract or retain highly qualified technical, sales, marketing and management personnel in the future. Our inability to attract and retain the necessary technical, sales, marketing and management personnel may adversely affect our future growth and profitability. It may be necessary for us to increase the level of compensation paid to existing or new employees to a degree that our operating expenses could be materially increased.

If we cannot hire, train and retain motivated and well-qualified individuals, we may face difficulties in attracting, recruiting and retaining various sales and support personnel in the markets we serve, which may lead to difficulties in growing our subscriber base.

#### Leased Data Centre Facilities

The Company's data centres are located in leased premises and there can be no assurance that the Company will remain in compliance with the Company's leases, that the landlord will continue to support the operation of the Company's data centre and that the leases will not be terminated despite negotiation for long term lease periods and renewal provisions. Termination of a lease could have a material adverse effect on the Company's business, results of operations and financial condition.

#### **Electrical Power and Outages**

The Company's data centres are susceptible to regional variations in the cost of power, electrical power outages, planned or unplanned power outages and limitations on availability of adequate power resources. Power outages can harm, and in the past, have harmed the Company's customers and its business, including the loss of customers' data and extended service interruptions. While the Company attempts to limit exposure to system downtime by using backup generators and power supplies, the Company cannot limit the Company's exposure entirely even with these protections in place. With respect to any increase in energy costs, the Company may not always be able to pass these increased costs on to the Company's customers which could have a material adverse effect on the Company's business, results of operations and financial condition.

## Litigation Risk and Intellectual Property Claims

Competitors or other persons may independently develop, patent technologies or copyright software that are substantially equivalent or superior to those we currently use or plan to use or that are necessary to permit us to deploy and operate our network, data centres or provide cloud services. Some of these patents, copyrights or rights may grant very broad protection to the owners. We cannot determine with certainty whether any existing third party intellectual property or the issuance of any third party intellectual property would require us to alter technology or software we use, obtain licences or cease certain activities. Defending against infringement claims, even meritless ones, would be time consuming, distracting and costly.

If we are found to be infringing the proprietary rights of a third party, we could be enjoined from using such third party's rights, may be required to pay substantial royalties and damages, and may no longer be able to use the intellectual property subject to such rights on acceptable terms or at all. Failure to obtain licences to intellectual property held by third parties on reasonable terms, or at all, could delay or prevent us from providing services to customers and could cause us to expend significant resources to acquire technology which includes non-infringing intellectual property.

If we have to negotiate with third parties to establish licence arrangements, or to renew existing licences, it may not be successful and we may not be able to obtain or renew a licence on satisfactory terms or at all. If required licences cannot be obtained, or if existing licences are not renewed, litigation could result.



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#### **Operating Losses**

We have incurred a net loss in the past several fiscal years. We cannot anticipate with certainty what our earnings, if any, will be in any future period. However, we could incur further net losses as we continue to expand our network into new and existing markets and pursue our business strategy in providing cloud and data centre services. Accordingly, our results of operations may fluctuate significantly, which may adversely affect the value of an investment in our Common Shares. We may also invest significantly in our business before we expect cash flow from operations to be adequate to cover our anticipated expenses.

#### Economic and Geopolitical Risk

The market for our services depends on economic and geopolitical conditions affecting the broader market. Economic conditions globally are beyond our control. In addition, acts of terrorism and the outbreak of hostilities and armed conflicts between countries can create geopolitical uncertainties that may affect the global economy. Downturns in the economy, pandemics, or geopolitical uncertainties may cause customers to delay or cancel projects, reduce their overall capital or operating budgets or reduce or cancel orders for our services, which could have a material adverse effect on our business, results of operations and financial condition.

#### Regulation of Internet

Regulation of the Internet and the content transmitted through that medium is a topic that receives considerable political discussion from time to time, from both a "pro-regulation" and an "anti-regulation" perspective, including discussions on whether all internet traffic should be delivered equally. It is unclear as to what impact decisions made on either side of this issue by various political and governing bodies could have on us and our business or on the ability of our customers to utilize our internet services.

#### **ACCOUNTING PRONOUNCEMENTS ADOPTED IN 2019**

## a) IFRS 16 Leases

IFRS 16 introduced a single, on-balance sheet accounting approach for leases. Effective January 1, 2019, the Company adopted IFRS 16 using the modified retrospective approach by recognizing the cumulative effect of initially applying IFRS 16 as an adjustment to the opening balance of retained earnings at January 1, 2019. Comparative information has not been restated and continues to be reported under IAS 17.

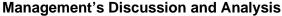
Under the new standard, the Company assesses whether at contract inception, such contract contains a lease based on the new definition of a lease. Under IFRS 16, a contract is, or contains a lease if the contract conveys a right to control or use an identified asset for a period of time in exchange for consideration. The Company has also elected to apply the practical expedient to grandfather the assessment of which transactions were leases, as previously determined by IAS 17 and IFRIC 4. Therefore, the definition of a lease under IFRS 16 was only applied to contracts entered into or changed on or after January 1, 2019.

#### i) Significant Accounting Policies

The Company records a right-of-use asset and lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, and subsequently at cost less any accumulated depreciation and impairment losses, and adjusted for certain remeasurements of the lease liability.

The lease liability is initially measured at the present value of lease payments that are not paid at the commencement date, discounted using the Company's incremental borrowing rate. Payments included in the measurement of the liability include fixed payments and payments expected to be made where a renewal/extension option is reasonably certain to be exercised. The lease liability is subsequently increased by the interest cost and decreased by lease payments made. The liability is remeasured when there is a change in the future lease payments arising from the exercise of extension options, changes in the assessment of extension options reasonably expected to be exercised, renegotiations with lessors and contract amendments, changes in the scope of a lease due to certain contract rights being exercised, and changes in assessments of termination options reasonably expected to be exercised.

The Company elected to record the right-of-use assets based on the corresponding lease liability. In addition, the Company has elected to apply the practical expedient to account for leases for which the lease term ends within 12 months of the date of initial application as short term leases.





Quarter and Year Ended December 31, 2019

#### **Judgments**

The Company has applied judgment to determine the lease term for some lease contracts in which it is a lessee that includes renewal options. The assessment of whether the Company is reasonably certain to exercise such options will impact the lease term, which significantly impacts the amount of lease liabilities and right-of-use assets recognized.

A large portion of the Company's leases include renewal options that are exercisable by the Company and not the lessor. The Company typically exercises these options when they relate to rooftop locations that service its fixed wireless network. From time to time, the Company will reassess whether these options are reasonable expected to be exercised and remeasure the lease liability accordingly.

## ii) Impacts on Financial Statements

On initial transition, the Company has recognized right-of-use assets representing its rights to use the underlying assets and lease liabilities representing its obligation to make lease payments. Right-of-use assets and lease liabilities of \$30.5 million were recorded on January 1, 2019. In addition, the Company had previously recognized prepaid assets and deferred rent liabilities at December 31, 2018 for timing differences in contractual operating lease cash flows. Under the new standard, timing differences are recognized in the right-of-use asset and lease liability and as a result, these prepaid assets and deferred rent liabilities were adjusted through the January 1, 2019 right-of-use asset balance. There was no net impact on opening retained earnings on adoption.

The 2019 audited consolidated financial statements contain a table that reconciles the Company's operating lease obligations at December 31, 2018 as previously disclosed in the Company's 2018 Consolidated Financial Statements to the IFRS 16 lease liability recognized on January 1, 2019. A reconciliation of the lease liabilities during the year ended December 31, 2019 is presented in Note 11 of the 2019 audited consolidated financial statements. The weighted average discount rate applied at January 1, 2019 was 9.29%.

# Quarter and Year Ended December 31, 2019

#### vi) Impacts on Financial results

The following table highlights some of the key impacts on our financial metrics discussed in the MD&A:

(In thousands)				onths ended ober 31, 2019
	Balances without adoption of IFRS 16	Effect of IFRS 16	Balances subsequent to transition	% Change
Financial				_
Selling, General, & Admin Costs	\$ 7,211	(583)	6,628	(8%)
Depreciation & Amortization	\$ 2,409	1,339	3,748	56%
Cost of Services	\$ 3,851	(1,147)	2,704	(30%)
Finance Costs	\$ (418)	(672)	(1,090)	161%
Gross Margin	\$ 8,146	1,147	9,293	14%
Adjusted EBITDA <sup>(1) (2)</sup>	\$ 2,421	1,585	4,006	65%
Net Income (Loss)	\$ (1,838)	(281)	(2,119)	15%
Total Assets	\$ 84,432	26,245	110,677	31%
Total Liabilities	\$ 35,025	27,547	62,572	79%
Total Liabilities & Shareholders' Equity	\$ 84,432	26,245	110,677	31%

				Year ended
(In thousands)			Decen	nber 31, 2019
	Balances without		Balances	
	adoption	Effect of	subsequent to	
	of IFRS 16	IFRS 16	transition	% Change
Financial				
Selling, General, & Admin Costs	\$ 28,306	(2,481)	25,825	(9%)
Depreciation & Amortization	\$ 9,987	5,300	15,287	53%
Cost of Services	\$ 13,918	(4,271)	9,647	(31%)
Finance Costs	\$ 2,015	2,754	4,769	137%
Gross Margin	\$ 34,519	4,271	38,790	12%
Adjusted EBITDA <sup>(1) (2)</sup>	\$ 10,950	6,527	17,477	60%
Net Income (Loss)	\$ (5,692)	(1,302)	(6,994)	23%
Total Assets	\$ 84,432	26,245	110,677	31%
Total Liabilities	\$ 35,025	27,547	62,572	79%
Total Liabilities & Shareholders' Equity	\$ 84,432	26,245	110,677	31%

 $<sup>\</sup>textbf{(1) See "Definitions-Key Performance Indicators, IFRS, Additional GAAP and Non-GAAP Measures"}\\$ 

# INTERNAL CONTROL OVER FINANCIAL REPORTING AND DISCLOSURE CONTROLS AND PROCEDURES

Our President and Chief Executive Officer and Chief Financial Officer, designed or caused to be designed under their supervision, TeraGo's disclosure controls and procedures and internal control over financial reporting.

TeraGo's disclosure controls and procedures are designed to provide reasonable assurance that material information relating to TeraGo is made known to management by others, particularly during the period in which the interim filings are being prepared and that information required to be disclosed by TeraGo in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the

<sup>(2)</sup> See "Adjusted EBITDA" for a reconciliation of net loss to Adjusted EBITDA



Quarter and Year Ended December 31, 2019

time periods specified in securities legislation. TeraGo's disclosure controls and procedures includes controls and procedures designed to ensure that information required to be disclosed by TeraGo in its annual filings, interim filings or other reports filed or submitted under securities legislation is accumulated and communicated to management, as appropriate to allow timely decisions regarding required disclosure.

TeraGo's internal control over financial reporting are designed to provide reasonable assurance regarding reliability of financial reporting and the preparation of financial statements for external purposes in accordance with GAAP. TeraGo's internal control over financial reporting includes those policies and procedures that: (i) pertain to the maintenance of records that in reasonable detail accurately and fairly reflect the transactions and dispositions of the assets of TeraGo; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with GAAP, and that receipts and expenditures of TeraGo are being made only in accordance with authorizations of management and directors of TeraGo; and (iii) are designed to provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of TeraGo's assets that could have a material effect on TeraGo's financial statements.

The control framework used to design TeraGo's internal control over financial reporting is based on the Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO 2013).

Due to its inherent limitations, internal control over financial reporting may not prevent or detect all misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may change.

Given the material impacts of IFRS 16, the Company has implemented new key controls to ensure reporting accuracy. Management has concluded that there are no material weaknesses relating to the design of TeraGo's internal controls over financial reporting as of December 31, 2019.





# DEFINITIONS - KEY PERFORMANCE INDICATORS, IFRS, ADDITIONAL GAAP AND NON-GAAP MEASURES

## **IFRS Measures**

#### Cost of services

Cost of services consists of expenses related to delivering service to customers and servicing the operations of our networks. These expenses include costs for the lease of intercity facilities to connect our cities, internet transit and peering costs paid to other carriers, network real estate lease expense, spectrum lease expenses and lease and utility expenses for the data centres and salaries and related costs of staff directly associated with the cost of services.

#### Gross profit margin %

Gross profit margin % consists of gross profit margin divided by revenue where gross profit margin is revenue less cost of services

#### Other operating expenses

Other operating expenses includes sales commission expense, advertising and marketing expenses, travel expenses, administrative expenses including insurance and professional fees, communication expenses, maintenance expenses and rent expenses for office facilities.

#### Foreign exchange gain (loss)

Foreign exchange gain (loss) relates to the translation of monetary assets and liabilities into Canadian dollars using the exchange rate in effect at that date. The resulting foreign exchange gains and losses are included in net income in the period.

#### Finance costs

Finance costs consist of interest charged on our short- and long-term debt, amortization of deferred financing costs including expenses associated with closing our long-term debt facility and accretion expense on the Company's decommissioning and restoration obligations. The deferred financing costs are amortized using the effective interest method over the term of the loan.

#### Finance income

Finance income consists of interest earned on our cash and cash equivalent and short-term investment balances.

# **Additional GAAP Measures**

## Earnings (loss) from operations

Earnings (loss) from operations exclude foreign exchange gain (loss), income taxes, finance costs and finance income. We include earnings (loss) from operations as an additional GAAP measure in our consolidated statement of earnings. We consider earnings (loss) from operations to be representative of the activities that would normally be regarded as operating for the Company. We believe this measure provides relevant information that can be used to assess the consolidated performance of the Company and therefore, provides meaningful information to investors.

## **Non-GAAP Measures**

# Adjusted EBITDA

The term "EBITDA" refers to earnings before deducting interest, taxes, depreciation and amortization. The Company believes that Adjusted EBITDA is useful additional information to management, the Board and investors as it provides an indication of the operational results generated by its business activities prior to taking into consideration how those activities are financed and taxed and also prior to taking into consideration asset depreciation and amortization and it excludes items that could affect the comparability of our operational results and could potentially alter the trends analysis in business performance. Excluding these items does not necessarily imply they are non-recurring, infrequent or unusual. Adjusted EBITDA is also used by some investors and analysts for the purpose of valuing a company. The Company calculates Adjusted EBITDA as earnings before deducting interest, taxes, depreciation and amortization, foreign exchange gain or loss, finance costs, finance income, gain or loss on disposal of network assets, property and equipment, impairment of property, plant, & equipment and intangible assets, stock-based compensation and restructuring, acquisition-related and integration costs. Investors are cautioned that Adjusted EBITDA should not be construed as an alternative to operating earnings or net earnings determined in accordance with IFRS as an indicator



Quarter and Year Ended December 31, 2019

of our financial performance or as a measure of our liquidity and cash flows. Adjusted EBITDA does not take into account the impact of working capital changes, capital expenditures, debt principal reductions and other sources and uses of cash, which are disclosed in the consolidated statements of cash flows.

Adjusted EBITDA does not have any standardized meaning under GAAP. TeraGo's method of calculating Adjusted EBITDA may differ from other issuers and, accordingly, Adjusted EBITDA may not be comparable to similar measures presented by other issuers. See "Results of Operations – Adjusted EBITDA" for reconciliation of net loss to Adjusted EBITDA.

## **Key Performance Indicators**

## Backlog MRR

The term "Backlog MRR" is a measure of contracted monthly recurring revenue (MRR) from customers that have not yet been provisioned. The Company believes backlog MRR is useful additional information as it provides an indication of future revenue. Backlog MRR is not a recognized measure under IFRS and may not translate into future revenue, and accordingly, investors are cautioned in using it. The Company calculates backlog MRR by summing the MRR of new customer contracts and upgrades that are signed but not yet provisioned, as at the end of the period. TeraGo's method of calculating backlog MRR may differ from other issuers and, accordingly, backlog MRR may not be comparable to similar measures presented by other issuers.

## **ARPU**

The term "ARPU" refers to the Company's average revenue per customer per month in the period. The Company believes that ARPU is useful supplemental information as it provides an indication of our revenue from an individual customer on a per month basis. ARPU is not a recognized measure under IFRS and, accordingly, investors are cautioned that ARPU should not be construed as an alternative to revenue determined in accordance with IFRS as an indicator of our financial performance. The Company calculates ARPU by dividing our total revenue before revenue from early terminations by the number of customers in service during the period and we express ARPU as a rate per month. TeraGo's method of calculating ARPU has changed from the Company's past disclosures to exclude revenue from early termination fees, where ARPU was previously calculated as revenue divided by the number of customers in service during the period. TeraGo's method may differ from other issuers, and accordingly, ARPU may not be comparable to similar measures presented by other issuers.

#### Churn

The term "churn" or "churn rate" is a measure, expressed as a percentage, of customer cancellations in a particular month. The Company calculates churn by dividing the number of customer cancellations during a month by the total number of customers at the end of the month before cancellations. The information is presented as the average monthly churn rate during the period. The Company believes that the churn rate is useful supplemental information as it provides an indication of future revenue decline and is a measure of how well the business is able to renew and keep existing customers on their existing service offerings. Churn and churn rate are not recognized measures under IFRS and, accordingly, investors are cautioned in using it. TeraGo's method of calculating churn and churn rate may differ from other issuers and, accordingly, churn may not be comparable to similar measures presented by other issuers.